



FOR IMMEDIATE RELEASE

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COMMUNITY FOUNDATION NAMES NEW VP OF MARKETING & COMMUNICATIONS

Martin Acevedo Brings 30 Years of Experience in Nonprofit Outreach and Philanthropy

(Greensboro, NC) – The Community Foundation of Greater Greensboro (“Community Foundation”) announces the selection of Martin Acevedo as the new Vice President of Marketing & Communications. Mr. Acevedo brings three decades of experience as a manager, executive, and consultant providing marketing, communications, and resource development services for local and national nonprofit organizations, educational institutions, media programs, and charitable foundations.

“I am very excited to welcome Martin to our team and community,” said H. Walker Sanders, President of the Community Foundation for Greater Greensboro. “Martin comes to us from San Antonio’s community foundation where he served for seven years in charitable fund development, strategy and innovation, and marketing and outreach. His community foundation experience will enable him to make meaningful and immediate contributions.”

Mr. Acevedo relocated from San Antonio, TX to Greensboro where he spent the last 20 years. He earned his undergraduate degree from Yale College in English literature and a Master of Arts from the University of Texas at Austin in Latin American Studies. He has also earned certifications in investment fundamentals, leadership development, and nonprofit management. He has served in volunteer leadership roles for literary, faith-based, alumni, and philanthropic organizations.

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The **Community Foundation of Greater Greensboro** (“the Community Foundation”) is a local, charitable giving organization with a proven history of making a real difference right here in our community. Since 1983, the Community Foundation have granted over \$330 million to hundreds of nonprofits and have received over \$440 million in contributions, with over \$300 million in assets under management. The Community Foundation manages over 700 charitable funds for individuals, families, businesses, foundations, and nonprofit organizations for a wide variety of community issues and priorities. These diverse relationships and funding partnerships uniquely positions the Community Foundation to convene leaders around the most pressing issues in our community.



Martin R. Acevedo
Vice President, Marketing & Communications