Building a FOUNDATION for the future

2018 ANNUAL REPORT
Our FOUNDATION

Contributions
$13,760,679

Endowment Investment Returns

Grantmaking Trends

Grants
$16,114,941

The Foundation’s audited financial statements are available at CFGG.org
Dear Friends,

Last year, the Community Foundation celebrated its 35th anniversary. While many things have changed since 1983, there is one constant...the vision of our founders to create a permanent endowment focused on the betterment of our community. The values instilled by our founders are also just as important today. The Foundation continues to welcome all voices to the table, be a trusted partner, and bring a relentless focus to strengthen our community, now and into the future.

As part of our 35th anniversary year, we adopted a strategic plan with renewed vision, mission, and values statements. These statements build on our past, with a focus on the future, and the impact we can have on our community through partnerships and collaborations, with many, diverse relationships.

In this new plan, our top priority is to enhance and strengthen services to our donors and fundholders. We value our relationship with each donor, recognize we can do more, and have significantly added to our development and donor services resources. It is our goal to “inspire giving” and we believe the collective impact on our community will be transformational.

Another priority is to mobilize a community-wide focus on workforce development, with a goal of 60% of the workforce having the necessary post-secondary credentials for career success by 2030. It is a bold target - one that can be achieved with community, business, and education partners around the table. Our existing collaborations, with the High Point Community Foundation for Say Yes Guilford scholarships, and the Greensboro Chamber for Guilford Apprenticeship Partners and a $3.2 million state grant, provide a springboard to further create and promote alternative career paths for high school graduates. We believe an effective workforce aligned with local jobs is the single most important factor in “strengthening our community” for the 21st century.

For those of you who know us well – we thank you for your ongoing support and ask, “Are your legacy plans in place? What are your dreams? And, how can we help?”

For those who are just getting an introduction – “Welcome, let us know how you’d like to get involved.”

Your Community Foundation welcomes your partnership as we work together to “maximize opportunities” for our community.

Ron Milstein
Board Chair (2018-2019)

VISION

The Community Foundation of Greater Greensboro’s vision for our city is a welcoming and thriving place where people work together to enrich the lives of all.

The Community Foundation accomplishes this by:

• Understanding what matters to the community
• Being a trusted partner that empowers others
• Shepherding successful projects that draw the community together
• Helping diverse donors create impactful gifts

MISSION

The Community Foundation of Greater Greensboro inspires giving, maximizes opportunities and strengthens communities for present and future generations.
On Sunday evening April 15, 2018, a tornado with winds of 135 mph hit east Greensboro. Over 1,000 structures were damaged - 200 had major damage or complete destruction. Within hours of the tornado touching down, CFGG established an East Greensboro Tornado Relief Fund and a Guilford County Classroom (Tornado) Relief Fund. Nearly 1,000 donors contributed over $800,000 to support recovery efforts. Funds were quickly and strategically deployed to support rehousing for those displaced and assist homeowners with deductibles, repairs, and basic needs. Residuals will build a stronger east Greensboro.

Thank you to our generous fundholders, donors and neighbors – We are One Community.

“My favorite thing is that it’s handicap accessible. I don’t struggle to get out of the house, out of the bathtub, out of bed. I can get where I need to be,” – Ms. Rachel

Ms. Rachel, one of many assisted through the Storm Recovery Alliance, is settled in her new home.
Building Stronger Neighborhoods

Collaborating with other funders, Building Stronger Neighborhoods (BSN) grants have provided support for community leaders to learn about community engagement and develop leadership skills. Comprised of over 2,000 households along South English Street, the Cottage Grove Neighborhood Association takes great pride in leading efforts around health education, community engagement, and community safety.

Following the ravage of the April 15 tornado, BSN funded community seminars on insurance claims and financial planning. Neighbors were re-engaged through community gardening projects, literacy programs, and neighborhood gatherings.

Through the support of a donor advised grant, a new owner, with a track record of rehabbing blighted housing, was supported in its purchase and repairs of this complex. To date, with its new name, Cottage Gardens has an occupancy rate over 75%.

"CFGG has been instrumental both as a convener and a funder in Greensboro, especially as it relates to housing for the most vulnerable."

- Brett Byerly, Executive Director, Greensboro Housing Coalition
Robin Hager credits her father with instilling her philanthropic commitment. He advised her to “give time and money.” Neither was possible while raising her family, but Robin’s time came when her children left the home. At that stage of life, she found “a new passion and excitement” in volunteer work, particularly in causes that help women.

A successful career in banking lent itself to giving workshops on “financial literacy” to women. Through this and other speeches, Robin was introduced to Women to Women, a permanent endowment at the Community Foundation, committed to meeting needs of women in our community. Knowing her passion, Robin’s employer honored her by sponsoring Robin as a Leading Donor to the Women to Women endowment. Robin helped guide Women to Women’s growth through her involvement on the Grants committee, Fundraising Luncheon Chair, and Advisory Council.

Robin discovered “the needs are great in our community.” This propelled Robin to also become a personal donor to Women to Women. And as she learned more about the Community Foundation, Robin continued her family’s legacy of giving back, by starting a donor advised fund. Today, Women to Women grants provide $150,000 in annual support of causes focused on women and families.

After the tax law changes effective in 2018, donor advised funds are particularly useful: they are tax-efficient vehicles which enable a donor to continue annual support of charitable causes, meaningful to them.

What causes are dear to you? Let the Community Foundation help with your charitable passion.
Expanding Community Giving (ECG) engages donors of color through focused donor education and cultivation efforts to Greensboro’s ethnically and racially diverse communities. We strive to heighten awareness of the Foundation’s services, while honoring the unique customs, culture, histories, and philosophies of giving.

Community Conversation topics, ranging from changing local demographics to national experts to personal stories, have inspired new funds and new giving forums.

Since the establishment of ECG, CFGG has worked with donors of color to open 14 funds reflecting $372,000 of inspired giving to strengthen the Greater Greensboro community.

Giving Circles recognize the cultural customs and practices of many ethnic communities, as well as strength in numbers…people with similar charitable interests pool their financial resources for greater impact.

Contact Athan Lindsay alindsay@cfgg.org to further engage.

Leah Louise B. Tannebaum Fund
Leslie Lipkin Fund
Levy Family Fund
Lincoln Financial Emergency Fund
(Greensboro Office)
Linda and Gary Lee Fund
Lineweaver Family Fund
Lloyd and Jane Peterson Family Fund
Long Family Foundation Fund
Louis (Rudy) and Debbie Hoffman Fund
Lousie and Bill Latture Fund
Lousie and Jim Brady Fund
Lucy’s Fund
Lynn C. Gurzenhauser CLU
Mae Douglas Sterling Foundation
Manning-Kaplan Fund
Marc and Irene Jones Fund
Marcie Fund aka Jerry and Linda
Shapero Philanthropic Fund
Margaret and Lanty Smith Fund
Marie and Ed Faulkner Fund
Martha Anne and Blaine DuBose
Family Fund
Martha Joe P. Gelzer Fund
Mary and Paul Livingston Fund
Mary C. and David B. Hagan Fund
Matthew David Lee Memorial Fund
Melanie R. Soles Fund
Melt Family Fund
Michael L. and Mary A. Krick Fund
Michel Foundation Fund
Mike Weaver Donor Advised Fund
Milstein Family Fund
MMFRK Fund
Morgan Morrisette Fund
Morris and Lora Pennington
Mission Fund
Morrisette Family Fund
Morrisette Paper Company Fund
Morrison Fund
Mr. and Mrs. Don Brady Fund
Mussethwaite Family Fund
Nancy W. and Chester H. Brown, Jr.
Family Fund
O’Lucky Dogs Fund
Paige and Will DuBose Family Fund
Pram and David Sprinkle Family Fund
Pat and Vic Nussbaum Fund
Pedrick Family Fund
Peter B. and Mary Ann Bush Family Fund
Piedmont Interfaith Council Fund
Polly and Richard Strasser Charitable Fund
Preson Family Fund
PSC Guido Fund
PTPat Fund
R and H Hager Fund
Ramsey Harnold Fund
Randy Buchanan and Family Fund
Rex Prater Memorial Fund
Rhonda and David Youngdahl Family Fund
Richard and Leslie Ramos Fund
Richard R. and Pamela A. Allen Family Fund
Robert A. and Judith W. Wicker Family Fund
Robert Y. and Dorothy C. Peters Fund
Robert Y. and Dorothy C. Peters Fund ROBkACD Fund
Rogers Soles Family Fund
Ronald P. Johnson Fund
Rose Foundation Fund
Royce and Jane Reynolds Fund
Ruth and Benjamin Lubick Fund
Ryan and Jennifer Newkirk Fund
Sally and Alan Core Fund II
Sarah and Jack Warmath Family Fund
Scott and Emily Strasser Fund
Shearlson Fund
Shamrock and Innisbrook Fund
Soule Family Philanthropic Fund
Spence H. Brothurst Fund
Steen Family Fund
Steve and JoAnna Bright Fund
Strasser Family Foundation Fund
Sue and Jim Kennedy Fund
Suejette D. and P. David Brown Fund
Susan and Richard Beard Charitable Fund
Susan and Tom Starns Family Fund
Ten Squared Initiative Fund
The ACH Keener Family Foundation
The Alma Apu Fund
The Bachmann Family Fund
The Carlson Family Fund
The Dew It Fund
The Halyburton Family Fund
The Hayes Family Fund
The Joseph Michael Albury, Jr.
Memorial Fund
The Martha and David Howard Fund
The Martha and Harrison Turner Charitable Fund
The Martha and Harrison Turner Charitable Fund II
The Munsey Family Fund
The Nixons C. Henley Fund
The Nudelman Family Fund
The Patterson Family Fund
The Seven Oaks Fund
The Stephanie L. and John G. Scott Fund
The Wall-Forrest Fund
The White Family Fund
Thomas R. & Linda E. Sloan Fund
Throckmorton Fund
Tiffany and Scott Crenshaw Family Fund
Timothy Blitz Donor Advised Fund
Tom and Elaine Wright Family Fund
Tom and Nancy Beard Family Fund
Toth Fund
Van and Jean King Family Fund
Walker and Dabney Sanders Fund
Wallace and Phyllis Baird Family Fund
Weaver Fund
William and Susan Batten Fund
William E. and Emily R. Hall Fund
William E. Hall Jr. Fund for MS-Research
William N. and Linda L. Bullock Donor Advised Fund
Winslow Family Fund
Wright Family Fund
Zelle and John Jesler Family Fund
Zeno and Mattie S. Edwards Fund
Zuraw Fund
Endowed Donor Advised Funds
Bucky McCoy Fund
Carter Foundation Fund
Cross Family Fund
Deaf Education Fund
Dr. Walter and Rosa Lang Jr. Foundation
Dudley High School PTA Fund
Forest Fund
Friends of Gateway Endowment
Greensboro Builders’ Housing Fund
Helen Van Sickle Fund
Herman and Barbara Core Fund
Hubert B. Humphrey Jr. School Improvement Fund
Junior Assembly of Greensboro
Endowment
Margaret H. Mueller Advised Fund
Mr. and Mrs. J. McNelis Smith Jr.
Charitable Fund
Nussbaum Endowment Fund
Richard and Mary Wilson Family Fund
Ronald W. Erickson Young Leaders Development Fund
Schwartz Family Fund
The Dillard Fund
The Martha and Wilbur Lee Carter, Jr. Family Endowment
Veterans Memorial Endowment Fund
Walker F. Rucker Jr. Memorial Fund
William F. and Johanna F. Black
Family Fund

- **Grand Magnolias’ Giving Circle** - African American women with an affinity to support causes and issues with Greater Greensboro’s African American community.

- **The Immigrant Fund** - established and newly arrived immigrants, from Latin American and African countries, support causes and issues impacting the Triad’s immigrant community.

- **Triad Pan Asian American Network Giving Circle** - established by members of Greensboro’s diverse Pan Asian community to reframe the perception of its giving and participation in the Greater Greensboro community.

- **Young and Dangerous Giving Circle** - created by Mount Zion Baptist Church’s Young Adult Ministry to support the philanthropic and civic engagement of its young adult membership. Central to this group are the tenets that young adults are still “YOUNG” and full of great potential, and must see themselves as a “DANGEROUS” threat to counter negative statistics and ideas that are arising in this culture and time.

Members of the Triad Pan Asian American Giving Circle give a grant to the New Arrivals Institute.
Dr. Rosalyn Reid, a molecular biologist, cites her parents, Walter and Rosa Lang, as the most exemplary and influential philanthropists in her life. Modeled by supporting individuals attending college, civic engagement and simple acts of kindness for others, these examples fueled Dr. Reid’s desire to create her own philanthropic legacy. By working with her financial advisor and CFGG staff, Dr. Reid transformed her desire into a vision by establishing the Walter and Rosa Lang Fund. Determined to continue her parent’s philanthropic legacy for educational attainment, the fund supports students attaining their degrees at Historically Black Colleges and Universities and supports under-resourced initiatives at these institutions. Initially a donor advised fund, Dr. Reid intends to create a permanent endowment honoring her parents.

John and Dianne Reganess have committed to supporting the Greensboro community beyond their lifetime by naming the Community Foundation in their estate plans. John and Dianne agree that they have been incredibly blessed, “more than we ever expected” and they want to share that success with the causes they love. “Giving back to the community keeps a person grounded and encourages humility even in the face of success and what that brings.” They also want to demonstrate to their children the importance of stewardship and honoring the community.

“The Community Foundation gives us the opportunity to work with people who are in the community and can help direct us in the best way to support our causes. Working with our estate planning attorney and the foundation, we were able to craft a plan to continue what our family cares about, and create a legacy with our children.”

“Giving back to the community keeps a person grounded and encourages humility even in the face of success and what that brings.”

Dr. Rosalyn Reid and her husband, Ricardo Reid, are reframing their philanthropy by opening the Walter and Rosa Lang Fund.

The Reganess family: John, Dianne, Samantha (22), Alex (13), and Mackenzie (12)
HERITAGE SOCIETY (leaving a legacy for Greensboro in their estate plans)

Bill Amidon
Linda and Gary Anderson
Anonymous (3)
Roger and Gloria Anthony
Vivien and Ed† Bauman
Tim Bitz
Jill Bitz
Jo Ann† and Bill Black
Joanne and Arthur† Bluhemthalf
Mae and Alvin† Boles
Mary Gay and Don Brady
Dora and Bruce Brodie
Suejette and David Brown
Joyce and George Brumback
Joan and Edwin Bryan
Carol and Skip Bryan
Martha† and Clayton Cammack
Carey ‘Polly’† and Buck Campbell
Claudia and Drew† Cannady
Lee Carter and Greg Bradley Carter
Jane and Suresh Chandra
Dawn Chaney
Sally and Alan Cone
Rene and Tom Cone
Sally and Robert† Cone
Barbara and Herman† Cone
Donna and Herman Cone
Elizabeth and Warren Corgan
Janet and David Craft
Neva and Richard Cresenzo
Ellen Ann† and Bill Cross
Constance and Chick Dee
Denise Descouzis
Abby and Jim Donnelly
Gwyn and Jed Dunn
Worth Durgin
Mary and Harold Eagle
Linda and Tom Edgerton
Linda and John Englcr
Jean Anne and Robert† Finley
Ann Fitzmaurice
Mary and Robert Fitzsimons
Diane and Chuck Flynn
Euginia† and Barry Frank
Hughleine and Bill Frank
Laura and Robert Gobble
Judy and Jim Guidone
Mebane Ham
Ross Harris
Doris and Richard Hendricks
Nancy and Jack† Hoffmann
Jean and Thomas† Hogen
Patricia and Gene Holder
Charlene and Z.N.† Holler
Judy Horne and Tom Slagle Horne
Morgan and Jack Horner
Martha and David Howard
Ron Johnson and Bill Roane
Nancy and Malcolm Jones
Jolyn and Bob Kelley
Avia and Bill Koronis
Karen and Peter Kotting
Bonnie Lawrence and John Farmer
Gail and Gene LeBauer
Nancy and Larry Lee
Ginni and Al Lineberry
Ann and Brokie Lineweaver
Janice and David Maner
Bonnie and Dan McAlister
Mary McGuire
Sally and Vernon Mull
Clyde and Sallie Nolan
Jackie and Dan O’Connell
Carolyn and Harold O’Tuel
Tina Patterson
Dianne and John Reganess
Nancy and Charlie Reid
Jane and Royce Reynolds
Wendy Rivers and Steve Morris
Matt Russ
Sylvia and Norman Samet
Steve and Tara Sandercock
Dabney and Walker Sanders
Leigh and Carl Seager
Genie and Maurice Schwartz
Mary and Roger Seigler
Carroll and Larry Sitton
Linda and Tom Sloan
Margaret and Lancy Smith
Beth and William Smith
Yulonda Smith
Pam and David Sprinkle
Ellen and Frank Starr†
Pam and Dennis Stearns
Kay Stern
Adeline and David Talbot
Brenda and Al Taylor
Lillian and Penn† Truitt
Martha and Harrison Turner
Betty and Tom Ward
Sarah and Jack† Warmath
Dorothy† and Buddy Weill
John Whisnant
Judith and Craven Williams
Barbara and Tex Williams
Lynn Wooten and Paul Russell
Elaine and Tom Wright
Andy Zimmerman
(†) - deceased

COMMUNITY ENDOWMENTS

Bluhethal Endowment
Children’s Trust
Dorothy and Stanley Frank Fund
Dr. Elbert D. Apple Endowment
Ed and Marie Faulkner Endowment Fund
Ellison Endowment
Future Fund Endowment
J. Franklin Pethel Fund
Joseph M. Bryan, Sr. Endowment
Linda and Maurice Jennings Endowment
Martha and Reed DeVane Endowment
Mauze Elizabeth and Joseph T. Martin Education Fund
Owen and Cynthia Doyle Endowment
Public Art Endowment Fund
Robert C. Ketner Endowment

LEADERSHIP INITIATIVE FUNDS

Affordable Housing Fund
Allen Jay Middle School Fund
Community and Economic Development Fund
Community Indicators Project
Degrees Matter! Fund
Dr. George William Mitchell Park Fund
East Greensboro Tornado Relief Fund
Eastern Triad Workforce Initiative
Fondo Del Patronato Mezquital
General Art Fund
Guilford Battleground Company Revolving Land Fund
Guldford County Schools Classroom Tornado Relief Fund
Housing Kavanagh Model
Landlord-Tenant Partnership Fund
Partners in Philanthropy
Community Foundation Real Estate Management Fund
Summertime Kids Fund
Tanger Center for the Performing Arts
Twin Lakes Employee Emergency Assistance Fund
Veterans’ Memorial
Youth Philanthropy (Teen Grantmaking Council)

SCHOLARSHIP FUNDS

Bartlett Yancey Merit
Bill Lee Memorial
Charlie Harville Memorial
Chic Lutz Memorial
Elizabeth J. Corgan Fund
Frank and Sallie Borden
George C Simkins Jr / Gate City Golf
Helen and Anthony Guidone
Herman and Earline Herbin School Loan Fund
Jason Christopher James Memorial
John Carlton Myatt Writing Scholarship

Suresh and Jane Chandra Fund
T. Clyde Collins, Jr. Endowment
Terry Stuart Miller Fund
William A. Stern Endowment
William and Anne Klopman Endowment
Women to Women Endowment
Calvin Michaels Charitable Service Fund
Friendship Fund
Greensboro Community Fund
Margaret and Thornton Brooks Endowment Fund
Morris and Margaret Howell Fund
Piedmont Triad Fund
Stanley and Dorothy Frank Family Foundation
The Cynthia Doyle Administrative Fund
Wachovia Fund

JOHN R. KERNODLE, JR. MEMORIAL

Nicholas Samuel Fragola Art Award
Noble Academy Match - Edward M. Armfield Sr.
Stephanie Taylor Moore Memorial
Thomas and Betty O’Briant Memorial
Tyler David Williams Memorial
William Bryant Evans and Lucy Teague Evans
Wolfgang Hafele Memorial

Y-Bler Buonya
Wolfgang Hafele Memorial
William Bryant Evans and Lucy Teague Evans
Creating COMPETITIVE EDGE

Based on research and surveys, we know that it is imperative that 60% of the residents in Greater Greensboro need more than a high school diploma for our community to thrive – this will give our community a competitive edge. Presently our community is trending at only 44% attainment of professional certification or college degree. Several community initiatives, with outstanding partners, are underway to create a successful “cradle to career continuum”. Your Community Foundation’s role is to do what it does best...facilitate community dialogues, champion successful programs, provide resources to innovative ideas.

Say Yes Guilford - transitioned to a locally governed entity in 2018. Say Yes Guilford, in collaboration with Guilford County Schools, coordinates academic and non-academic support services to prepare graduates for postsecondary success and provides scholarship assistance. A pilot program is underway in 12 public schools; current priorities are 3rd grade literacy and higher number of well-prepared graduates. Over 1,000 students received tuition assistance scholarships.

Guilford Apprenticeship Partners (GAP) - provide targeted opportunities for high school students. Originally focused on careers in advanced manufacturing and service fields, in 2018 this highly successful program added aviation mechanics, information technology and cyber security tracks. Students have a leg up on skills, training, and rewarding careers; earn a competitive wage while learning and incur no debt. In its third year, GAP apprenticeships total 77, representing an equivalent value of $10 million in scholarships. Over 30 employers (and counting) are actively involved.

Eastern Triad Workforce Initiative - a public-private partnership pilot program, with $3.2 million funding from the State of North Carolina. This business-led coalition, working with high schools and community colleges, promotes local career opportunities, apprenticeships, and on-the-job training.

The Community Foundation gratefully acknowledges its partnerships with the Greensboro Chamber of Commerce, Business High Point and many others in these programs.
Working HARD. Having FUN.

Inspirating Giving. Strengthening Communities.

The Community Foundation Values:

- Diverse and inclusive leadership
- Strong entrepreneurial spirit
- Access to meaningful opportunities for every resident

Our Team

From top to bottom (L to R): Traci Poole, Tiffany Jacobs, Connie Leeper, Leonard Lawson, Amy Plyler, Tara Sande coch, Athan Lindsay, Julie Ann Cooper, Jackie O’Connell, Jason Caldwell, Phelps Sprinkle, Walker Sanders, Marci Peace, Steve Hayes, Effie Vantimidis, Keevie Martin, Meredith Platt, Crystal Maurer, Cheryl Stewart, Patti-Angela Maney, Kevin Lundy.

(not pictured: Christine Evans, Ann Flynt, Jennifer Hardy, Dena Maginnes-Jeffrey, Donna Newton, Monica Partlow, Gavin Stevens, Emily Thompson)