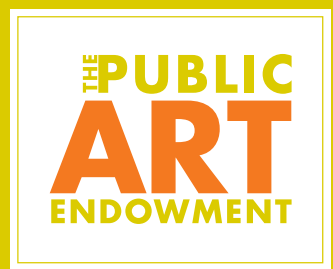


ART

FOR THE

COMMUNITY



ART

WITH A VISION

The Public Art Endowment was established to preserve and extend our sense of community through commissioning installations of aesthetically and culturally significant works of art.

What is The Public Art Endowment?

The Public Art Endowment is a permanent fund at The Community Foundation of Greater Greensboro and was established in 2008 with a seed gift from Schell Bray Aycocock Abel & Livingston in honor of the firm's 25th anniversary. The Public Art Endowment helps preserve and expand Greensboro's sense of community by making possible the installations of significant public artworks throughout the city.

What is The Community Foundation of Greater Greensboro?

The Community Foundation is a charitable organization dedicated to strengthening the community for present and future generations. The Foundation promotes philanthropy, builds and maintains a permanent collection of endowment funds and serves as a trustworthy partner and leader in shaping effective responses to community issues and opportunities.



2009

Guardian II by internationally renowned artist Billy Lee of Greensboro sits on the grounds of the Old Guilford County Courthouse. The Endowment's first permanent installation, this sculpture was a generous gift by Jane and Richard Levy and the employees of their company, HBD, Inc.

2010

Entrance to a Garden by Dennis Oppenheim was unveiled on the front lawn of the VF/Wrangler building downtown. It has now found a permanent home at the Storm King Art Center in New York.

Financially, how does the Public Art Endowment work?

The annual payout from this fund provides the monies needed to operate the program and acquire pieces of public art. Special gifts and sponsorships can add value to the annual operations, too.

Does The Public Art Endowment work with other arts organizations in Greensboro?

Yes. The Public Art Endowment benefits from strong institutional relationships with other arts organizations, including Weatherspoon Art Museum, GreenHill Center for NC Art, Elsewhere and ArtsGreensboro.



2011

Standing Vase with Five Flowers by James Surls graced the median along Green Valley Road.



2012

Tre Venezia by Peter Shire, along with its companion piece, *Cassata*, was installed on the grounds of the Greensboro Cultural Center on Davie Street.

SELECTING THE

ART

Who makes decisions for the Public Art Endowment?

The Trustees of The Public Art Endowment are guided by a Steering Committee composed of Trustees, along with a public art consultant and art professionals across the country. Trustees are the ultimate decision-makers of the Endowment. This includes the selection of artwork and the sites on which they will be exhibited, the development of related programming and advocacy within the greater community for the Endowment and its mission. Trustees are supported in their work by the Art Selection Committee and by The Community Foundation staff.

2016 STEERING COMMITTEE



Dabney Sanders, *Chair*

Cindy Adams
Adair Armfield
Nancy Beaver
Frances Bullock
Bob Cone
Nancy Hoffman
Barbara Kretzer
Jane McCallum

Sallie McMillion
Bill Porter
Russ Robinson
Maggie Triplette
Sarah Warmath
John Whisnant



2013

Saw Dog by Vollis Simpson was temporarily installed on the grounds of the Cone Health Cancer Center as part of a partnership between The Public Art Endowment and Cone Health to provide more art to patients there.

Three Liner by Evan Lewis made its debut within the median of Green Valley Road near the Proximity Hotel.

**How is artwork ultimately selected?
How does voting work?**

Once viable artworks have been identified and fully vetted by the Art Selection Committee and Endowment Trustees, a slate of options is offered to all Trustees to vote on. A Trustee's vote is weighted based on his/her level of trustee commitment. But every Trustee gets to vote. In addition, any Trustee may – and is encouraged – to suggest artists, particular pieces and sites for consideration.

How does one become a Trustee?

There are three stewardship options. Endowment Trustees make gifts of \$25,000 or more, while Trustees pay \$5,000 or more. An interim giving level of \$10,000 is another option.

When are pledge payments due?

Pledge payments are requested by the end of each calendar year.

How long does one have to fulfill pledge payments?

Pledges are typically fulfilled by Trustees within five years.

How long do Trustees serve?

Trusteeship is permanent and begins at the time a pledge is made.

How much time is required of Public Art Endowment Trustees?

This is entirely up to individual Trustees. Participation in events, receptions, trips and other programming is optional.

PROFESSIONAL ART SELECTION COMMITTEE

Nancy Doll, Committee Chair
*Director of the Weatherspoon Art Museum
UNCG, Greensboro, NC*

Linda Dougherty
*Chief Curator & Curator of Contemporary Art
North Carolina Museum of Art
Raleigh, NC*

Wendy Feuer
*Assistant Commissioner of Design and Art
Division of Planning and Sustainability
NYC Department of Transportation
New York, NY*

Pallas Lombardi
*Charlotte Program Manager
Art-in-Transit, Charlotte Area Transit System
Charlotte, NC*

Jody Servon
*Director of the Catherine J. Smith Gallery
and Associate Art Professor
Appalachian State University
Boone, NC*

Cheryl Stewart
*Public Art Consultant
Greensboro, NC*

Laura Way
*Executive Director
GreenHill Center for NC Art
Greensboro, NC*

THE OPERATIONS

BUDGET

Since its inception and throughout its initial fundraising period, The Public Art Endowment has provided the community temporary artworks that have been loaned by artists. Trustees strongly believed that making possible temporary artwork was important in order to provide Endowment supporters, as well as the general public, a good sense of what is possible once the Endowment is fully funded and then capable of purchasing or commissioning permanent artworks.

While the Endowment does not “rent” temporary pieces, the program is responsible for expenses related to their transportation, installation and insurance. There are additional costs associated with events, receptions and other programming for Trustees.

With the installation of our first permanent, commissioned piece – our Janet Echelman sculpture in LeBauer Park – we are gearing toward future pieces that also are commissioned and permanent. The selection of artists for these pieces and their installation will occur roughly every two years.

The annual payout from our endowment fund supports expenses related to the art selection process, fabrication and installation, as well as operational expenses such as the work of our public art consultant and promotional materials. Any funds unspent at the end of a fiscal year are rolled to the budget of the following year to enhance our operations capacity.



2014

Tagtool/OMAI – The Greensboro Sessions by Markus Dorninger of Vienna, Austria, marked the U.S. debut of this dynamic public art experience – a unique, interactive light show in which participants helped create projected images on the sides of buildings, among other activities.



2015

Rise Together Greensboro
Over 300 participants from throughout the community provided more than 500 ladders to create a sculpture symbolizing community-building. Our temporary sculpture project by Virginia artist Charlie Brouwer served as the featured kickoff of the 17DAYS Festival and the local debut of the National Folk Festival.

ABOUT OUR PUBLIC ART CONSULTANT: Cheryl Cullom Stewart

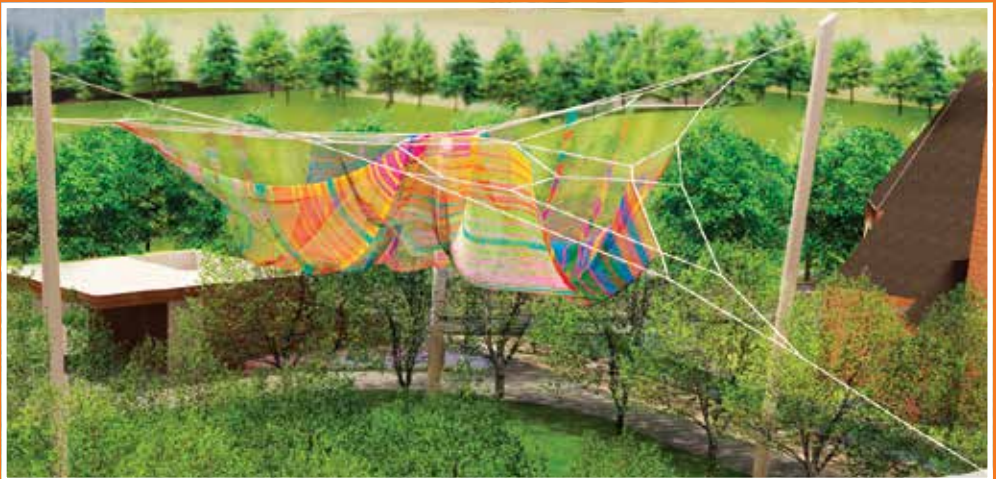


Cheryl Cullom Stewart of Greensboro is the public art consultant for The Public Art Endowment. As such, she is the liaison between the program and artists worldwide and coordinates art loans and installations.

She has worked in public art administration since 1984 and in recent years has helped foundations and organizations place and promote public art in the Greensboro and Raleigh areas. She led art acquisitions and installations for recent expansions of terminals at Piedmont Triad International and Raleigh-Durham International airports and was heavily involved with public art projects by the Cemala Foundation and Action Greensboro.

Previously, Cheryl worked at Metropolitan Transit Authority's Art for Transit in New York City as manager of the Permanent Art Program at the NYTA, LIRR and Metro-North Railroad, as well as program coordinator for the City of Tampa's Public Art Program and as project coordinator for Metro-Dade County's Art in Public Places in Miami.

She received her Master's degree in Art History from Florida State University and is a past president of the boards of GreenHill Center for NC Art and Weatherspoon Art Museum Association.



2016 | *An As-Yet Untitled Aerial Sculpture* by Janet Echelman to anchor the new Carolyn and Maurice LeBauer City Park. Made possible with the support of a \$1-million grant from the Edward M. Armfield, Sr. Foundation, this monumental piece will be the Endowment's first permanent commissioned artwork and promises to be an iconic symbol of Greensboro!

Endowment Trustees and Trustees

AS OF APRIL 15, 2016

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Barb Steslow & Terry Akin
Adair Armfield *
Lindsey & Frank Auman
Robin & Quint Barefoot
Nancy & Allan Beaver
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Nancy & Jim Bryan
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Linda & Jim Carlisle *
Becky Causey
Dorothy Chappell
Clem & Hayes Clement *
Sue Cole
Sally & Bob Cone *
Mary Copeland
Ann & Pete Davenport
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Nancy Doll
The Edward M. Armfield, Sr.
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Jane McCallum
Sallie McMillion
Madeline & Butch Mills
Peg & Skip Moore
Donna Moran &
Garrett Hughes
Betsy & Mitch Oakley
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Massimo Fantechi
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Beatrice Schall

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Maggie Triplette
Martha & Harrison Turner
Traci & Sam Turner
Susan & Bill Veazey
Anne & Tom Waggy III
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Sarah & Jack† Warmath
Laura Way
John Whisnant
Judy & Len White
Barbara & Jim Williams
Susan & David Wolfe *
Lynn Wooten & Paul Russ
Ellen & Robert Worth
Lauren & David Worth *
Anne & Mark Yarbrough
Leigh & Eddie Yost

* = Endowment Trustee

† = Deceased



The Community Foundation of Greater Greensboro
330 S. Greene Street, Suite 100, Greensboro, NC 27401

PublicArtEndowment.org

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